

RFID LOG

RFID applications for Transport, Warehousing and Logistics

Audience

Academia's **RFID LOG** is specifically designed for companies in the transport, warehousing and logistics industry interested in RFID technology to offer an added value service to their clients and to create an efficient in-house/mobile solution for inventory, shipping and tracking management systems.

Course Description

This course offers the basic terminology of RFID technology as used in the industry. You will gain knowledge of various hardware and software components and how they form a complete system and operate together. You will also gain hands-on experience of real-life applications.

Through the presentation of case studies of transport, warehousing and logistic companies who are presently using RFID today, we will explain from a high level executive approach, the technology and business cases that are driving the use of the technology in the industry.

Answers to Questions

This course is for participants who want answers to the following questions:

- What is RFID and it's potential in the transport, warehousing and logistics industry
- What is the generic value chain of the transport, warehousing and logistics industry?
- How are transport, warehousing and logistics companies using RFID today in that value chain?
- What are the future trends in these industries?
- How can RFID generate additional revenues for my business?
- Is RFID worth it, and if so, how can it be implemented?

Takeaways

- See real-life applications demonstrated in our RFID lab
- A method to calculate ROI specifically designed for transport, warehousing and logistic projects
- A primer on the technology that will enable the participant to understand the potential and the limits of RFID

Who should attend?

Management-Level professionals, Logistics Directors, Transport and Warehousing managers responsible for building a company roadmap for RFID deployment.

Prerequisites:

None

Course Duration: 1 – 2 Days

RFID LOG Schedule: *For our course calendar please visit our website at www.AcademiaRFID.ca*



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