

RFID ROI

Measuring RFID's Return On Investment (for Executives and Managers)

Audience

Academia's **RFID ROI** is ideal for Executives, Business Analysts, Managers, Directors, Consultants and Project Managers looking to measure the potential ROI (Return on Investment) of an RFID project or acquire information essential to leading an RFID initiative.

Course Description

This class is geared towards a business audience and will provide you with the high level knowledge necessary to lead an ROI evaluation or an RFID initiative.

The class will cover an accelerated introduction to the technical concepts of RFID through simple hands-on activities. Participants will be able to evaluate the impact of RFID on business processes and measure their potential return on investment.

Through the case study of an actual Canadian company that is considering implementing RFID, you will be able to develop a business plan and identify the internal and external change management issues as well as how to resolve them.

What we will cover in class:

- Rapid overview of the RFID system
- Impact of RFID on various business processes
- Measuring your Return on Investment (ROI)
- Case study and building a business plan for RFID
- Managing RFID's impact in your organization and on your business partners

Prerequisites:

None

Course Duration: Half Day

RFID ROI Schedule: For our course calendar please visit our website at www.AcademiaRFID.ca



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