



RFID Training in India

Produced by Academia RFID in collaboration with AIDC Technologies Association of India/AIM India

LEARN HOW TO CUT COSTS & GAIN COMPETITIVE ADVANTAGE

June 24-27, 2009 • New Delhi, India



First Ever Radio Frequency IDentification (RFID) Technology Certification Program in INDIA

For the first time in India, the RFID-PROFESSIONAL (RFID-PRO) certification program on Radio Frequency IDentification (RFID) technology was presented by Academia RFID in collaboration with the AIDC Technologies Association of India and AIM India. The program consisted of 21 contact hours and culminated with a professional certification offered by Academy RFID and granted to the participants that successfully completed the program and the corresponding comprehensive exam.

The program was presented through 4 days of live sessions of RFID training for the certification course that took place from August 11th to 14th, 2008. All the sessions were carried out in GS1 India's facilities in New Delhi.



RFID technology consists of tiny electronic devices that store information in memory and that can be affixed to any article, group of articles, vehicles, animals, and inclusive people, and which allows for real-time communications with the host of the device and the discrete identification of these entities to monitor their location and condition. This information can be retrieved wirelessly and is used in turn to facilitate and expedite decisions associated with the processes that affect the items to which the RFID devices are affixed to. This type of enabling technology is known as autoidentification technology and it allows the users the ability to automatically manage and control event driven processes and value added operations on discrete entities.

The continuous development and improvements in the field of RFID and the continuous reduction in acquisition costs, along with the introduction of new applications that utilize the technology in business enterprises to improve the efficiency of their processes and reduce operating costs are motivating many organizations to consider the adoption of the same. New projects of adoption and incorporation of this technology in the processes of organizations in all business sectors (commerce, manufacture, storage and distribution, transportation, healthcare, security, utilities, construction, management of facilities, etc.) are reported daily.

As a result of the proliferation of this technology, the demand for trained and certified personnel has increased exponentially in the industrial and commercial sectors. The demand for engineers, technicians, systems analysts, programmers, etc., that know how to work with RFID is growing at an ever increasing rate. At the same time, professionals in the fields of supply chain management, security, project management, information technology, biotechnology, healthcare and various other fields need to understand the capabilities and limitations of the technology to obtain the best performance of the technology when introduced in their organization's businesses processes.



Following is the next round of RFID courses to be offered in India on the coming period of June 24th to 27th, 2009.

About Academia RFID Center of Excellence Academia RFID is a world-class research & development, consulting and training center driven by a team of PhD researchers and accredited RFID instructors in the fields of industrial engineering, operations management, supply chain management, transport & logistics, distribution & retail, and e-commerce marketing. Creator of RFIDRadio.com (a bi-monthly educational podcast), Academia RFID offers expert RFID services and training/certification courses worldwide in-lab, on-site or on the web. Please visit RFIDacademia.com for more details or email us at info@RFIDacademia.com Tel.: +1.514.631.8282 Fax: +514-631-9696

About AIDC Technologies Association of India AIDC extends its reach and provides regular opportunities in India for Manufacturers, VARS, Systems Integrators, Consultants, and Software Developers to grow their business through sales leads, education, visibility, training, networking, negotiated discounts and exclusive advertising opportunities. Please visit the AIDC's website for more details at www.aimindia.co.in/index.php



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Academia's RFID Professional (**RFID-PRO**) training and certification program is a university-level, business-infused, technical program designed specifically for Operations Managers, Engineers, IT Directors, RFID Consultants, and System Integrators looking for industry recognized professional accreditation. This training is also designed to facilitate the preparation for the CompTIA RFID+ Certification.

Package 1- RFID Certification:

RFID PRO: Radio Frequency Identification Professional Certification (Wednesday-Friday, 3 days, June 24-26, 2009)

This is an Instructored, Live On Site Training Session given to you by a PhD and certified RFID expert. The course provides professionals with the tools necessary to evaluate, design and implement RFID technology. Candidates must score 70% or better in the written exam at the end of the course to qualify for the **RFID Pro** certification. The course will cover the following content:

- Building blocks of the RFID system: tags, interrogators, software and peripherals
- Understanding of RFID engineering physics, global standards and regulations
- RFID project and needs analysis; feasibility and assessment
- Read distance, write distance, tag response time, and storage capacity
- Middleware considerations
- Configuration of interrogation zones
- Designing and evaluating the RFID network
- Key elements of onsite inspections
- Testing, optimizing system performance and troubleshooting.
- Analysis of internal and external variables
- How to select tags and their optimum placement
- Critical success factors
- Conducting a site survey; analysis and tests (interference, physical environment, network analysis)
- Business processes reengineering (BPR), selection and evaluation of technological scenarios
- RFID process design and solution selection

AIDC Preferred Training Package Cost: \$890 USD

Take advantage of this offer by registering through AIDC

Contact Mr. Ashok Gera at AIDC at ashok.gera@aimindia.co.in

or call +91 11 2522 0690 for more details.

Early Bird Special \$715 USD
for registrations on or
before June 1st 2009

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Learn from one of the world's leading RFID experts as he shares with you realworld case studies that reveal the business benefits of RFID technology for your organization. Don't miss this unique opportunity to learn how professionals across the globe are using RFID today, and gain valuable insights that go from various applications to an infrastructure approach to RFID.

Package 2- RFID Applications:



RFID in Supply Chain Management for Manufacturing (scm) (Saturday- Half Day- June 27, 09)

This course will focus on how leading manufacturing companies are using RFID to achieve benefits today. You will learn how to increase your warehouse and distribution productivity by learning how to generate new revenue opportunities, how to increase retail and point-of-sale productivity, track, schedule & maintain capital assets, eliminate out-of-stocks & supply chain errors, reduce counterfeiting & improve security, optimize your inventory management and increase the efficiency of your accounts receivable processes and reduce shrinkages. Insights into how this solution utilizes commonly available tags and readers and how RFID can be utilized effectively by a manufacturing firm beyond shipping cases to improve overall customer satisfaction will be given.



RFID in Transport & Logistics (T&L) (Saturday- Half Day, June 27, 2009)

This course is designed for companies interested in RFID technology to offer an added value service to their clients and to create an efficient in-house/mobile solution for inventory, shipping and tracking management systems. It presents practical examples of how RFID realistically enables transport and logistics management best practices. Participants will learn how to quantify the savings and benefits by RFID-enabling their operations and the presenter will explain how to build a working RFID portal for automated receiving and inventory tracking, a method to calculate ROI for transport and logistics projects, the potential and the limits of RFID in T&L, how companies are using RFID in the value chain today, the future trends in these industries and how RFID can generate additional revenues for businesses.

****Previous RFID Pro certification graduates receive an additional 10% off Package 2.***

Separate Course Value for Package 2: **\$610 USD**

AIDC Preferred Training Package Cost: **\$520 USD**

Take advantage of this offer by registering through AIDC

Contact Mr. Ashok Gera at AIDC at ashok.gera@aimindia.co.in

or call +91 11 2522 0690 for more details.

Early Bird Special \$485 USD

**for registrations on or
before June 1st 2009**

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About The Training Resources

About the Instructor



Instructor Pankaj Sood holds an undergraduate degree in Computer Engineering and earned his Masters of Engineering in Entrepreneurship & Innovation (MEEI) at McMaster University. He is the Founder and Manager of the McMaster RFID Applications Lab (MRAL) in Toronto, Canada. In addition to two startups he has previously worked at Deloitte as a Consultant and at IBM as a Software Developer. As the manager of MRAL, he is responsible for leading some of the key projects and developing and maintaining collaborative partnerships with industry partners, key government organizations and other academic institutes including at India's RFID Traffic Project.

Over the last few years he has led multidisciplinary projects for RFID Applications in multiple verticals including healthcare, retail, transportation and manufacturing. He is also actively engaged in looking at the privacy and security issues surrounding proposed RFID applications. Mr. Sood is an active participant in Canadian national and global standards organizations such as Standards Council of Canada (SCC), EPC Global and International Standards Organization (ISO) and is a Certification Instructor and Content Expert for Academia RFID.

Instructor Sood is also an international guest speaker at numerous RFID conferences held worldwide. Upcoming RFID that he will be presenting at include: RFID Journal Live! 2009 in Orlando Florida on April 27, 2009 and RFID Journal's Live Middle East 2009 conference on June 19th, 2009.

About Academia RFID



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About AIDC Technologies Association of India



AIDC TECHNOLOGIES ASSOCIATION OF INDIA extends its reach and provides regular opportunities for Manufacturers, VARS, Systems Integrators, Consultants, and Software Developers to grow their business through sales leads, education, visibility, training, networking, negotiated discounts and exclusive advertising opportunities. Membership in AIDC enables companies to increase visibility within the Automatic Identification, RFID and enterprise mobile computing markets, as well as affording you the opportunity to affect the strategic direction of your industry. AIDC actively negotiates member discounts with major event organizers, provides media opportunities for its members to connect with potential customers, and serves as the industry expert for education and advocacy for emerging technologies. For more info, visit: <http://www.aimindia.co.in>



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COURSE REGISTRATION FORM

Participants Name:	
Participants Title:	
Company:	
Street Address:	
City, Province & Postal Code:	
Telephone:	
Fax:	
Email Address:	
If you are a former RFID Pro certification graduate, insert your certification number here	

Course(s) Interested in Attending (you may register for any package or any individual course):

Course Title	Date	Time	Location	Fee ¹	Select
1.Package 1: RFID PRO Certification ²	June 24-26, 2009 (WED-FRI)	9:00 AM – 5:00 PM	New Delhi	\$890	[]
2.Package 2: RFID (SCM) + (T&L) - 2 courses ^{3,4}	June 27, 2009 (SATURDAY)	9:00 AM – 5:00 PM	New Delhi	\$520	[]
3.RFID in SCM for Manufacturing- 1 Course	June 27, 2009 (SATURDAY)	9:00 AM – 12:30 PM	New Delhi	\$290	[]
4.RFID in Transportation & Logistics - 1 Course	June 27, 2009 (SATURDAY)	1:30 PM – 5:00 PM	New Delhi	\$320	[]




1. Payment for any course(s) must be received prior to the start of the course(s).

2. The \$175 Early Bird discount for "Package 1" will be applied if the registration is received with payment on or before June 1st 2009.

3. The \$45 Early Bird discount for "Package 2" will be applied if the registration is received with payment on or before June 1st 2009.

4. Participants' wishing to receive an additional 10% off "Package 2" must provide AIDC with their RFID Pro certification number

Method of Payment:

<input type="checkbox"/> Company Purchase Order Number: _____ (Please attach a copy of the P. O. to your registration form.)
<input type="checkbox"/> Company Check: Mail the completed registration form with check payable to AIDC. (Please fax an advance copy.)
<input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>  Card #: _____ Exp. Date: _____
<p>Do not include your security code; we will call to request it if needed.</p> <p>The charge will appear in your credit card statement as AIDC Technologies Association of India or Academia RFID.</p>

Mail checks to: AIDC Technologies Association, 134, Arihant Nagar, Punjabi Bagh(West), Jain Colony, New Delhi, 110026, INDIA

Fax the completed registration form with a copy of the Company Purchase Order (if applicable) to:

Cancellations are allowed up to a week prior to the start date of the course and a 10% cancellation fee will apply.

Cancellations will not be allowed the week prior to the course; only substitutions will be permitted.